

6/3/2014





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**Innovation**

the process, including its outcome, by which new ideas respond to societal or economic needs and demand and generate new products, services or business and organisational models that are successfully introduced into an existing market or that are able to create new markets and that contribute value to society



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**Innovation Union**

a flagship initiative of the Europe 2020 strategy.

This initiative aims to improve conditions and access to finance for research and innovation in Europe to ensure that innovative ideas can be turned into products and services that create growth and jobs. Horizon 2020 is a key tool to implement the Innovation Union.

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## Innovation action

an action primarily consisting of activities directly aiming at producing plans and arrangements or designs for new, altered or improved products, processes or services. For this purpose they may include prototyping, testing, demonstrating, piloting, large-scale product validation and market replication

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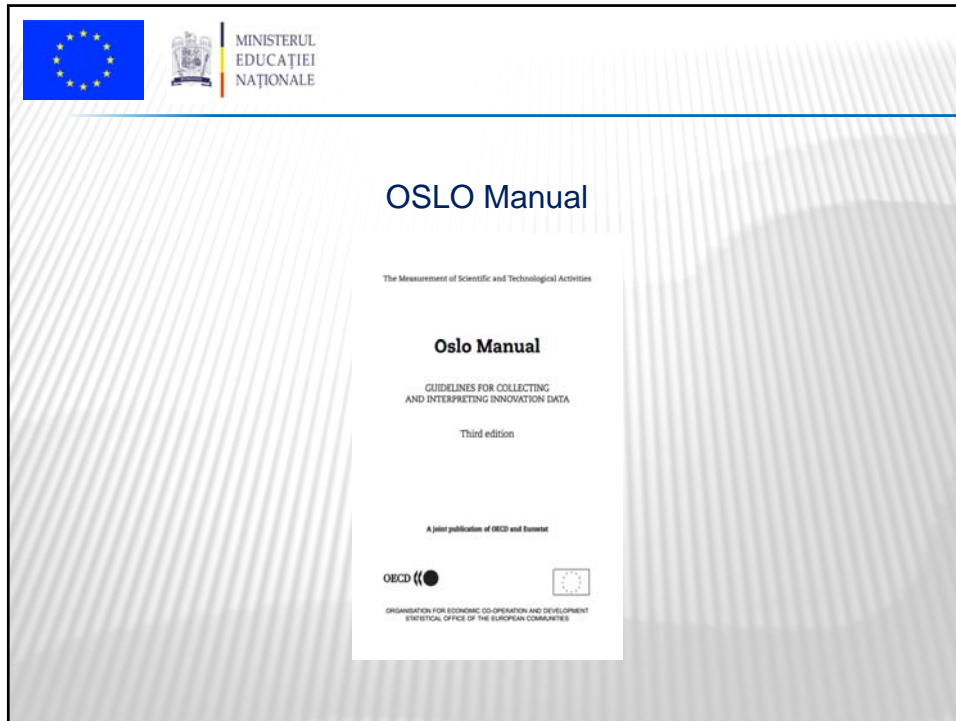
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## OSLO Manual

**4.1. Innovation activities and expenditures**

40. Innovation activities include all scientific, technological, organisational, financial and commercial steps which actually lead, or are intended to lead, to the implementation of innovations. Some of these activities may be innovative in their own right, while others are not novel but are necessary to implementation.

41. Innovation comprises a number of activities that are not included in R&D, such as later phases of development for preproduction, production and distribution, development activities with a lesser degree of novelty, support activities such as training and market preparation, and development and implementation activities for innovations such as new marketing methods or new organisational methods which are not product and process innovations. Innovation activities may also include acquisition of external knowledge or capital goods that is not part of R&D.



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## Framework for state aid for research and development and innovation

### Definitions

'process innovation' means the implementation of a new or significantly improved production or delivery method (including significant changes in techniques, equipment or software), excluding minor changes or improvements, increases in production or service capabilities through the addition of manufacturing or logistical systems which are very similar to those already in use, ceasing to use a process, simple capital replacement or extension, changes resulting purely from changes in factor prices, customisation, localisation, regular, seasonal and other cyclical changes and trading of new or significantly improved products

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